



## 2021 Tower to Town 10 -Miler Support Opportunities

Presented by the Lebanon Valley Conservancy & Community Health Council of Lebanon County

**On October 3rd, 2021, this great event will take you from the forest trails of Governor Dick, down the Rail Trail path and finish in the city streets of Lebanon. Bring the FOREST TO THE CITY!**

### Run Event Sponsors at \$2,500

- Business logo and tagline printed on banner at event.
- Business logo displayed on the promotional flyers and posters advertising the event.
- Business logo included on the Facebook page and website of both organizations
- Business thanked publicly during presentations at the event.
- Registration fee waived for up to 5 race participants.

### Awards Sponsors at \$1,000 – FOUND!

- Business logo printed on the banner at event, the awards for the racers and on social media.
- Registration fee waived for up to 2 race participants.

### Major Mile Sponsors at \$300 (Looking for 10, one for each mile along the route)

- Business logo displayed on banner at event, a yard sign at your mile.
- Business logo displayed on the promotional flyers and posters advertising the event.
- Business thanked publicly during presentations at the event.

### Community Sponsors at \$200

- Business logo printed on banner at event and promoted on social media
- Business thanked publicly during presentations at the event.
- **WATER STATIONS – BANNER AT THE WATER STATION TENT– 4 SPONSORS**
- **REGISTRATION SPONSOR – BANNER & VENDOR TABLE AT THE START OF THE RACE**
- **FINISH LINE SPONSOR – BANNER AT THE FINISH LINE & VENDOR TABLE**

### Food and Supplies

We award nearly 300 race packets and race day refreshments and rely on donations of food and supplies for use at the event. **Race packets can include items with your business logo, merchandise or gift certificates for goods or services related to your business, and more.** Refreshments can include water bottles, fruit, candy, fuel items, and more. Be creative. If you would be glad to receive it, someone else probably would be too! Donating food and/or supplies is an inexpensive way to promote your business and support the event.

Business name listed on banner at the event and on Social Media.

(over)

The **Lebanon Valley Conservancy** and the **Community Health Council Lebanon County** are both a 501(c)3 not-for-profit organization. All donations are tax-deductible. Donors will receive acknowledgment of their donation in writing. Donors also receive the satisfaction of helping to fund the

## **John E. Wengert Memorial Park**



This urban greenspace will offer health and fitness opportunities, outside recreation, link to the Rail-Trail and environmental educational opportunities. Please detach and return the response slip (below) or contact Courtney Reimann, Executive Director at The Lebanon Valley Conservancy at [director@tlvc.org](mailto:director@tlvc.org) or 717-273-6400. **Donations are welcomed up to the day of the event, but to assure that you are properly recognized in pre-event publicity, you must reply by August 30th, 2021.** Thanks for considering this invitation to give!

### **2021 Tower to Town 10-Miler Business Support Response Slip**

We will support the Tower to Town 10- Miler in these ways: \_\_\_\_\_ **\$2,500 Event Sponsor**

\_\_\_\_ **\$300 Major Mile Sponsor** \_\_\_\_ **\$200 Community Sponsor** \_\_\_\_ Race Day Packets OR Food Donations

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will be supplying onsite signage? \_\_\_\_ yes \_\_\_\_ no or SWAG Bag items? \_\_\_\_ yes \_\_\_\_ no

Return to: Community Health Council  
Attn: Nikki Maurer  
615 Cumberland St. Suite A, Lebanon, PA 17042