



## 2018 Tower to Town 10 -Miler Support Opportunities

Presented by the Lebanon Valley Conservancy & Community Health Council of Lebanon County

**On October 7th, 2018, this great event will take you from the forest trails of Governor Dick, down the Rail Trail path and finish in the city streets of Lebanon. Bring the FOREST TO THE CITY!**

### Run Event Sponsors at \$1,000

- Business logo and tagline printed on banner at event.
- Business logo given top billing on backs of 100+ t-shirts.
- Business logo displayed on the promotional flyers and posters advertising the event.
- Business logo included on the Facebook page and website of both organizations
- Business thanked publicly during presentations at the event.
- Registration fee waived for up to 5 race participants.

### Major Mile Sponsors \$500 (Looking for 10, one for each mile marker along the route)

- Business logo displayed on banner at event, a yard sign at your mile and on backs of 100+ t-shirts.
- Business logo displayed on the promotional flyers and posters advertising the event.
- Business thanked publicly during presentations at the event.
- Registration fee waived for up to 2 race participants.

### Community Sponsors at \$250

- Business logo printed on banner at event
- Business thanked publicly during presentations at the event.
- Promoted on Social Media
- **BOUNCE SPONSOR – BANNER AT THE BOUNCE HOUSE & THANKED AT PRESENTATION – 1 SPONSOR**
- **WATER STATIONS – BANNER AT THE WATER STATION TENT & THANKED AT PRESENTATION – 4 SPONSORS**
- **REGISTRATION SPONSOR – BANNER & VENDOR TABLE AT THE START OF THE RACE**
- **FINISH LINE SPONSOR – BANNER AT THE FINISH LINE & VENDOR TABLE**

### Food and Supplies

We award nearly 100 race packets and race day refreshments and rely on donations of food and supplies for use at the event.

**Race packets can include items with your business logo, merchandise or gift certificates for goods or services related to your business, and more.** Refreshments can include water bottles, fruit, candy, fuel items, and more. Be creative. If you would be glad to receive it, someone else probably would be too! Donating food and/or supplies is an inexpensive way to promote your business and support the event.

- Business name listed on banner at the event and on Social Media.

(over)

The **Lebanon Valley Conservancy** and the **COMMUNITY HEALTH COUNCIL OF LEBANON COUNTY** are both a 501(c)3 not-for-profit organization. All donations are tax-deductible. Donors will receive acknowledgment of their donation in writing. Donors also receive the satisfaction of helping to fund the

## **John E. Wengert Memorial Park.**



This urban greenspace will offer health and fitness opportunities, outside recreation, link to the Rail-Trail and environmental educational opportunities. **Please detach and return the response slip (below) or contact Laurie Crawford, Executive Director at The Lebanon Valley Conservancy at [lvconserve@lebanonvalleyconservancy.org](mailto:lvconserve@lebanonvalleyconservancy.org) or 717-273-6400.**

**Donations are welcomed up to the day of the event, but to assure that you are properly recognized in pre-event publicity, you must reply by Friday, August 24th, 2018** Thanks for considering this invitation to give!

### **2018 Tower to Town 10-Miler Business Support Response Slip**

We will support the Tower to Town 10- Miler in these ways: \_\_\_\_\_ \$1,000 Event Sponsor

\_\_\_\_ \$500 Major Mile Sponsor      \_\_\_\_ \$250 Community Sponsor      \_\_\_\_ Race Day Packets OR Food Donations

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
 \_\_\_\_\_

Contact Person: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

T-Shirt Listing to Read \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will be supplying onsite signage? \_\_\_\_ yes \_\_\_\_ no

Return to: The Lebanon Valley Conservancy  
 Attn: Laurie Crawford  
 770 Cumberland St. Suite A, Lebanon, PA 17042